

# JINTONG YANG

## Motion Designer, New Media Artist

New York, NY | yangjintong5261@gmail.com | 917-294-5987 | [www.jtyang-art.com](http://www.jtyang-art.com)

### EDUCATION

#### School of Visual Arts

Master of Fine Arts, Computer Arts | GPA: 4.0/4.0

May 2023  
New York, NY

Coursework include:

- Motion Graphics I & II, Adam Meryers, Kun-I Chang
- Motion Graphics: Visual Storytelling, Creative Strategy and Design, Ada Whitney
- New Forms in Media, Benton Bainbridge
- 3D Design and Fabrication I & II, Luis Navarro
- Creative Programming for Artists I & II, Hans Tammen
- Sound Workshop I & II, Terry Dame

#### Beijing International Studies University

Bachelor of Economics, Trade Economics (International Cultural Trade) | GPA: 3.8/4.0

Jun 2020  
Beijing, China

### SELECTED EXHIBITIONS

**LAYERS OF REALITY** - Romanian Cultural Institute, New York, NY

Sep 2023

- Artist of the multimedia installation *Chrysalis (2.0)*

**"Personal Archeology" show** - *Personaland* Online Global Art Village

Jul 2023

- Artist of the audio-visual video collage *Dreams in NYC*

**change of he(art)** - SVA Chelsea Gallery, New York, NY

Jun 2023

- Artist of the multimedia installation *Chrysalis*

**Lonely ROCKS** - 2022 Miami Art Week, Miami, FL

Dec 2022

- Artist of the digital portrait *Imaginary World No.4*

### EXPERIENCE

#### Motion Graphic Designer (Contract)

Oct 2023 - Present  
Remote

Iron, Wood & Glitter (IWG Productions)

- Making musical motion graphic videos for a Christmas experience in Virginia

#### Freelance Motion Designer & New Media Artist

Jan 2021 - Present

- Making 2D & 3D motion graphic videos, animations, and graphic design for specific clients

#### Lab Assistant

Jan - Dec 2022

MFA Computer Arts Department, School of Visual Arts

New York, NY

- Collected and published information, operated the department's social media account, and arranged exhibitions

#### Assistant Designer Intern

Jun - Aug 2019

Youth Committee, China Television Drama Production Industry Association

Beijing, China

- Designed promotional videos, digital posters, attendance materials, and visual themes for television drama events

### PROJECTS

**THE RASA PROJECT**, a multimedia audiovisual experience

Oct 2023 - Present

Visual Assistant, Projection Engineer

New York, NY

- Collaborated with musicians, software engineers, neuroscientists, and visual artists to visualize the music and EEG data of an immersive performance in real-time through A.I. generative and interactive art
- Handled the settings and technical issues of the projection mappings of the performance

**Chrysalis, SVA MFACA Thesis Project - an immersive experience** 2022 - 2023  
**Motion Designer, Experiential Designer** New York, NY

- Conducted research on motherhood & textile art and created a walk-in multimedia installation based on it, integrating 3D design & fabrication, motion graphics, projection mapping, interactive art, sound design, and soft sculpture

**Marketing Planning of 3D Printed Animal Leather Products,**  
College Students' Innovative Entrepreneurial Project Jan - Dec 2018  
**Team Leader, Motion Designer** Beijing, China

- Conducted market research of 3D printing biotechnology, leather market, auction house and advanced customization market, and composed marketing reports and business plans of 3D printed leather products
- Designed promotional motion graphic video, materials, and website for a virtual company

## EXTRACURRICULAR ACTIVITIES

**Volunteer Art Teacher** 2018 - 2019  
"One Lesson for Childhood" Online Teaching for Rural Students Beijing, China

- Taught art classes to children in rural Gansu province remotely with different methods and tools every week

**Marketing Volunteer** Apr 2019  
**Beijing International Film Festival** Beijing, China

- Engaged in the organization, guidance, and communication of Beijing market project venture capital, copyright trading, award ceremony, and project negotiation

**Student Volunteer of the Kenya Diplomatic Corps** Aug - Sep 2018  
The 2018 Beijing Summit of the Forum on China-Africa Cooperation (FOCAC) Beijing, China

- Acted as the interpreter of senior Kenyan officials, contacted Kenyan personnel and arranged several activities

**Student Director** 2017-2018  
Propaganda Department, Press Center, Beijing International Studies University Beijing, China

- Led the propaganda team to design promotional posters, exhibition boards, and the LOGO and mascot of the school
- Organized all the relevant events and competitions of the whole department

## AWARDS

**SVA Paula Rhodes Memorial Award 2023** Apr 2023

- This award is for SVA's top students every year

**MFA Computer Arts 2023 Thesis Finishing Grant** Mar 2023

**SVA MFA Computer Arts Awards** Feb 2023

- This award is for academic and creative excellence

**Outstanding Graduate, Beijing Regular Institutions of Higher Education** Jul 2020

**Outstanding Graduate, Beijing International Studies University** Jun 2020

**Merit Student Award, Beijing International Studies University** 2018, 2019, 2020

**Outstanding Works Award, Design** Feb 2018

**ArtOne Awards: The 1st International Design Competition for Art Students**

**3rd Prize, Animation Group** Apr 2017

**"Shuori Cup" of Computer Design Competition of Chinese College Students**

## SKILLS

**Computer Skills:** Adobe Creative Suite (Photoshop, After Effects, Premiere Pro, Illustrator, InDesign, XD), Cinema 4D, Unreal Engine, Figma, TouchDesigner, ProTools, Rhino, Arduino, Javascript

**Technical Skills:** 2D/3D Motion Design, Animation, Storyboarding, Experiential Design, UX/UI Design, VJing, 3D Design & Fabrication, Interactive Art, Projection Mapping, Virtual Reality, Sound Design