

Artist Statement

Jintong Yang

As a multidisciplinary artist, I integrate motion graphics, animation, interactive art, and sound to create experiences engaging all senses. Initially majoring in International Cultural Trade during my undergraduate studies, I discovered myself more of an artist than an art dealer. This realization led me to pursue an MFA in Computer Arts at the School of Visual Arts in New York, where I found and developed my interest for new media art.

Learning motion graphics, creative programming, sound design, 3D printing, and nonlinear storytelling has opened up a fascinating new world. I create works that are immersive, organic, and spiritual resonant, constantly experimenting with materials and techniques to challenge my boundaries and enhance collaboration.

Inspired by the works of pioneering new media artists and collectives like teamLab and Moment Factory, my specialty lies in crafting real-time immersive experiences, including interactive installations, projection mappings, AI generative art, and Virtual Reality. Through innovative mediums and technologies, I strive to deeply engage audiences and offer unique perspectives on reality and consciousness.